

Authorship Form

Cases in Public Health Communication & Marketing is an online, peer-reviewed journal that features case studies that illustrate a public health program or an aspect of a program that is based, at least in part, on communications or marketing methods. Each author (student, faculty and practitioner) must read and agree to the following statements in order to be considered for publication.

Case Study Title _____
Name _____
E-mail _____
Telephone _____

1. Statement of Original Work

Please initial next to all the following statements to indicate that you understand the statements and that they are truthful. Sign and date below.

_____A. Case studies submitted are original and legitimate work.

_____B. If information is used that is not original to a case study including, but not limited to, text, images and charts, written consent for this information has been obtained from the original authors. This consent is disclosed to *Cases* editors in an attached document.

_____C. Case studies reflect work that is not plagiarized and any borrowed information has been obtained appropriately.

Signature

Date

2. Conflict of Interest Disclosure

Please read the following statements and indicate whether or not you have a potential conflict of interest by initialing in the appropriate space provided. *Please note that each conflict of interest will be independently evaluated. Conflicts of interest will not necessarily exclude a case study from being considered for publication.* Sign and date below.

A. Anything that may ethically be considered a conflict of interest shall be disclosed to the Editors and Sponsors of *Cases*.

B. A conflict of interest can include, but is not limited to, professional obligations, monetary transactions including grants and scholarships directly related to the program featured in the case study, and any personal relationships that could influence judgment.

_____ I have no conflict of interest.

_____ I have potential conflicts of interest and have disclosed them in an attached document.

Signature

Date

3. Copyright Transfer

Please initial next to all the following statements to indicate that you understand the statements and that they are truthful. Sign and date below.

_____A. Upon publication, the copyright ownership of this case study will be transferred to *Cases*.

_____B. Authors wishing to republish their case study may do so as long as they remain an author or editor of the case study, *Cases* receives credit as the original publisher, and a notification of republication is sent to *Cases* editors.

_____C. Permission to duplicate information in the case study or republish the case study by those other than the authors must be granted by the *Cases* editors.

Signature

Date

4. Submission Policies

Please initial next to the following statements to indicate that you understand the statements and that they are truthful. Sign and date below.

_____A. Submissions should not have been previously published or be currently under review by other publications.

_____B. Until a publication decision is made, case studies shall not be sent elsewhere for consideration.

_____C. All submissions will be made via email to cases@gwu.edu. Faxed submissions will not be accepted.

Signature

Date

5. Acknowledgements

Authors should obtain written permission from all individuals' names in an Acknowledgement. Please initial next to the statement that is appropriate for your manuscript. Sign and date below.

_____ I have obtained written permission from all persons in the Acknowledgement that their names may be used.

_____ I have no acknowledgements I wish to submit because there were no persons (other than the authors) who substantially contributed to this paper.

Signature

Date