

# Department of Prevention and Community Health News

## Contents:

- \* Announcements
- \* Awards and Grants
- \* Publications
- \* Presentations
- \* In the News
- \* Student News

*"Public Health is  
Contagious –  
Spread the Word."*



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## Announcements

- ❖ The GW symposium series will host a lecture entitled "The Role of New Media in Health Journalism & Health Communication" on November 17, 2009; at 4:30 p.m. in Ross Hall Room 101. Invited speakers include Shelby Knox; Speaker/Activist/Organizer, Craig Stoltz; Director of Web Services, USDA, and Mason Essif; Senior VP, Ogilvy Public Relations

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## Awards, Grants, and Kudos

- ❖ **Dr. Jaime Gofin** was honored by being invited as the keynote speaker by the Catalan Government at an event celebrating the approval of the new Public Health Law in Barcelona, Spain this past October. The law promotes the integration of Public Health and Primary Care in the region. This integration has been the core of the Capacity Building Programs that Dr. Gofin has been conducted jointly with the COPC Working Group of the Catalan Society of Family and Community Medicine in the last 20 years. More than 500 professionals (physicians, residents, and nurses) participated in these programs and today, 34 primary care teams apply COPC, with the involvement of professionals who attended the training programs. These Centers are the nucleus of a new Network of Centers involved in Community Health programs.

Dr. Gofin's keynote theme was: "Community Health: from Purpose to Action."

- ❖ The winners of the 2009 ASPH/Pfizer Awards have been chosen! These annual honors recognize graduate public health faculty members from full ASPH-member, CEPH-accredited schools of public health who are notable for their teaching, practice and research excellence. This year's winners include: **Dr. Karen McDonnell** (GW), Early Career in Public Health Teaching Award
- ❖ Congratulations to the Global India Fund (GIF) for their success with their Annual Global India Fund Gala. The organization founded by our

very own **Amita Vyas**, showcases the work of credible non-profit organizations in India and empowers donors to choose which organization to support. For more information on GIF:

<http://www.globalindiafund.org/>

- ❖ On October 26th, **Caroline Sparks**, Director of Health Promotion, was a panelist on a national teleconference sponsored by Boeringer-Ingelheim on the topic of how the health reform bills include prevention and wellness

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## Presentations and Meetings

- ❖ Zina Peters and **Lorien Abroms**. "Childhood Obesity: A Content Analysis of Food Advertisements and Public Service Announcements that Air on Nickelodeon" accepted to Annual Maternal and Child Health Epidemiology (MCH EPI) Conference: Making Methods and Practice Matter for Women, Children and Families  
<http://www.cdc.gov/reproductivehealth/MCHEpi/2009/AboutConference.htm>
- ❖ Sami, S. CHARM School: A School-based Obesity Intervention and Prevention Program. Invited poster presentation and lecture for the American Academy of Pediatrics National Conference. Washington, DC. Oct. 19, 2009.
- ❖ **Acosta Price, O.** Effective Social Marketing of School Mental Health to Educational Leaders. Invited to co-present a 3.5 hour workshop at the 14<sup>th</sup> Annual Conference on Advancing School Mental Health. Minneapolis, Minnesota. November 2, 2009.
- ❖ **Acosta Price, O. & Dranoff, S.** The Real World of Implementing and Sustaining Evidence-based Programs: Infrastructure and Resistances. Invited to present a paper at the 14<sup>th</sup> Annual Conference on Advancing School Mental Health. Minneapolis, Minnesota. November 4, 2009.
- ❖ **Congratulations to all our APHA presenters!**
  - ❖ **Andrade, EL.** Evaluating the Efficacy of the Santa Clara, El Salvador Community-Based Hygiene/Potable Water Intervention Study. Presentation at the American Public Health Association Annual Conference. Philadelphia, PA. November 10, 2009.



- ❖ **Cobb AJ**, McDonnell KA. Perceptions of key barriers to providing HIV/AIDS training and testing referral services: Domestic Violence Agency Directors' Perspective. APHA Annual Meeting and Exposition. Philadelphia PA. Abstract 209248 Wednesday, November 11, 2009: 11:30am.
- ❖ **Evans, WD**, Pattanayak SK, Young S. "Systematic Review of Water and Sanitation Social Marketing." Oral Presentation at the 137th APHA Annual Meeting in Philadelphia, PA.
- ❖ **Landry M, McDonnell KA**. Formative study to examine community norms of infant care practices in Democratic Republic of Congo. 137th APHA Annual Meeting and Exposition. Philadelphia PA. Abstract 205997 Monday, November 9, 2009 : 12:30pm.
- ❖ **Kirkwood B**, Lyon M, El-Mohandes A and Gofin R. Perinatal Health Data Collection Procedures Across State Health Departments. Invited for the American Public Health Association's 137th Annual Meeting and Exposition. Philadelphia, PA. November 9, 2009.
- ❖ **Lear, J.G**. Provision of quality and culturally sensitive health care for refugees and immigrants. Oral Presentation at the 137th APHA Annual Meeting in Philadelphia, PA. Tuesday, November 10, 2009: 12:30 PM.
- ❖ **Mir, R**. Hookah smoking among South Asians at GW. APHA Annual Meeting and Exposition. Philadelphia PA. Nov 11, 2009: 10:30 am
- ❖ **Zarbalian G, McDonnell KA**. Pharmaceuticals in drinking water: A pilot-tested online learning module. 137th APHA Annual Meeting and Exposition. Philadelphia PA. Abstract 211724 Monday, November 9, 2009: 12:30pm.




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## Publications

- ❖ Kugler, E.G. & Acosta Price, O. (November 2009). Go Beyond the Classroom to Help Immigrant and Refugee Students Succeed. Phi Delta Kappan, Vol. 91 (3), 44-52.
  - ❖ Evans WD, Christoffel KK, Becker AB, Necheles J, Snider J. "Childhood Obesity Prevention Social Marketing: Results of the 5-4-3-2-1 Go! Community Trial." *American Journal of Preventive Medicine*. In review.
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## In the news

- ❖ **Doug Evans** was interviewed by ABC News on Oct 29, 2009 on 'Internet Medicine' and consumer use of health and medical information from the Web for self treatment. View his comments at : <http://abcnews.go.com/Health/WellnessNews/diy-health-care-twitter-medical-blogs-making-healthier/story?id=8940249>
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## Student News

- ❖ Megan Jacobs\* published a Letter to the Editor in the Washington Post on October 25, 2009. View the letter at : <http://www.washingtonpost.com/wp-dyn/content/article/2009/10/24/AR2009102401780.html>
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**All photos are from the Annual Global India Fund Gala. November 6, 2009.**