

OCTOBER 2007

ISCOPEs: St. Mary's Court/IONA Senior Services Team

During the 2006-07 academic year, the ISCOPEs St. Mary's Court-IONA Senior Services team spearheaded two projects for senior citizens and community members in **Ward 2**: free blood pressure screenings and a health fair.

The free blood pressure screenings were offered for an hour each week.

According to **Michele Mullins**, director of IONA Senior Services and **Margaret Pully**, executive director of St. Mary's Court, the screenings provided invaluable medical support and helped identify and avert life threatening conditions. Mullins and Pully served as the community advisers for the project. The service was so popular it continued over the summer on a biweekly basis.

The health fair was organized and hosted by ISCOPEs in late April. The event, attended by more than 25 residents of St. Mary's Court, offered an opportunity to learn about various health topics, including emergency preparedness; fall prevention; and breast, colon, and lung cancers.

ISCOPEs team member and GW medical student **Vivek Patil** says, "St. Mary's Court taught me that seniors in the district are a vibrant bunch, eager to learn from students."

GW Fact

GW was recently awarded first place honors in the Environmental Protection Agency's RecycleMania 2007 competition in the Per Capita Classic category. The University recycled 17 pounds of materials per student over a 10-week period.

CEPL Celebrates 10 Years of Leadership Development



Ryan "RaRaH" Stevenson, 209 Photography

CEPL graduates and winners of the 2004 Cafritz Award Luther Ellis, assistant director for the Consumer and Professional Services Division within the D.C. Department of Insurance, Securities and Banking, and Kate Jesberg, administrator at the Income Maintenance Administration at the D.C. Department of Human Services, are pictured here with Mayor Adrian Fenty, then D.C. councilmember for Ward 4.

Washington, D.C., is a city full of dedicated public servants. For 10 years, GW's Center for Excellence in Public Leadership (CEPL) has been working with promising leaders at the local, regional, and federal levels to further develop the city's public management.

The center was founded to "provide intensive leadership development in the District of Columbia government," according to Director **Jim Robinson**. The charter program of CEPL is the Program for Excellence in Municipal Management (PEMM), an intensive yearlong course designed for 25 mid-level and senior managers from agencies across the D.C. government. Now in its 20th cohort, PEMM was the first non-state program in public management certification to be given national accreditation by the National Certified Public Manager Consortium (NCPMC). The more than 500 graduates of PEMM include agency directors and deputy directors, senior managers, and chiefs-of-staff.

CEPL has grown significantly since its inception in 1997, most notably with the addition of the Regional Executive Development Program (REDP), which works with the Metropolitan Washington Council of Governments to develop municipal leaders throughout the capital region. REDP was the first regional program in public management certification to gain national accreditation from NCPMC. In 2000, the center added the Senior Executive Development Program for executives in the federal government. In addition, CEPL offers customized executive development programs for the Food and Drug Administration, National Institutes of Health, and Internal Revenue Service.

Community leadership development also has become a vital aspect of CEPL. The D.C. government helps fund the center's Neighborhood College Program, which "teaches effective citizenship and proactive responsive leadership," Robinson explains. Also at the

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community level, the center has assisted in the design and development of curricula for leadership training for parents of D.C. school children.

Robinson expects CEPL will continue to grow. He hopes to develop a master's program for public leadership within GW's College of Professional Studies. The center also hopes to reach out to new partners and continue fostering the relationships with its present

supporters, including the Cafritz Foundation, Fight for Children Foundation, and Children's Youth Investment Trust Corporation.

"CEPL helps connect city and community leaders with the resources needed to be effective leaders and citizens," says Robinson, reflecting on the center's first 10 years. "We are proud to develop public leaders who make a positive difference in their organizations and in the lives of the people they serve."

Les Halles Cup: Taking It to the Streets



Brittany Waddell

Michael Akin, GW's director of community relations (back row, third from left), Tommy Wells, D.C. councilmember for Ward 6 (back row, third from right), and Philippe Lajaunie, owner of Brasserie Les Halles (back row, second from right), are joined by tennis pros and youth participants at the 2007 Les Halles Cup.

Once a year, youth from Washington, D.C., have the incredible opportunity to play tennis on Pennsylvania Avenue. On July 28, the normally bustling thoroughfare was closed at the 1200 block for the sixth annual Les Halles Cup, a local tennis tournament for children 14 and under. GW has partnered with Brasserie Les Halles to sponsor the tournament since its inception.

Founded in 2002, the Les Halles Cup has become an enjoyable summer tradition in **Ward 6**. Children are able to participate in a tennis clinic and

information fair, which provides beginner instruction in game fundamentals and hitting technique. GW provided each participant with souvenirs, including binders, frisbees, and jazz compact discs.

The Les Halles Cup occurs in conjunction with the Legg Mason Tennis Tournament at the William Fitzgerald Tennis Center in **Ward 4**. Many of the children who participated are developing their skills at community tennis centers including the Southeast Tennis and Learning Center in **Ward 8** and the Washington Tennis and Education Foundation in **Ward 4**.

Philippe Lajaunie, owner of Les Halles and founder of Les Halles Cup, hopes the discipline and rewards of the game will benefit the district's children. "Self reliance and hard work contribute to achieving success in life, school, and sports through practice and commitment," he says.

Councilmember Tommy Wells, representing **Ward 6**, was enthusiastic in his support of the tournament and of its benefits for local youth. "Tennis offers children who shy away from team sports the opportunity to learn valuable skills and build the self confidence that comes with mastery of a sport," he says.

"I am proud to be a part of this wonderful program that inspires city children and presents them with an opportunity that may not otherwise be available to them to learn, play, and compete in tennis. I look forward to continuing my support of the Les Halles Tennis Foundation and GW as they expand this valuable program and instill important values that will serve our children both on and off the court for years to come."

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