
THE GW
CANCER INSTITUTE
THE GEORGE WASHINGTON UNIVERSITY

CENTER FOR THE ADVANCEMENT OF
CANCER SURVIVORSHIP, NAVIGATION AND POLICY

EXECUTIVE TRAINING ON NAVIGATION AND SURVIVORSHIP: FINDING YOUR PATIENT FOCUS

PRELIMINARY PRE-COURSE WEBINAR AGENDA

March 5, 2012

12:00 – 12:10 PM	Welcome, Introductions and Overview
12:10 – 12:25 PM	Defining Survivorship Anne Willis, MA, GW Cancer Institute
12:25 - 12:40 PM	Defining Navigation Elizabeth Hatcher, BSN, RN, GW Cancer Institute
12:40 – 1:10 PM	The First Step in Program Planning – Identifying Need Mandi Pratt-Chapman, MA, GW Cancer Institute
1:10 – 1:30 PM	Question & Answer

PRELIMINARY IN-PERSON TRAINING AGENDA

March 19, 2012

8:00 - 8:30 AM	Continental Breakfast
8:30 – 8:45 AM	Welcome and Introductions Steven R. Patierno, PhD, GW Cancer Institute
8:45 - 9:30 AM	The Changing Landscape of Quality Cancer Care Diana Dickson-Witmer, MD, FACS, Commission on Cancer, Christiana Care Breast Center at the Helen F. Graham Cancer Center
9:30 – 10:30 AM	Survivorship Programs in Practice Jill Beavers-Kirby, DNP, MS, CCRN, ACNP-BC, Ohio State University James Cancer Hospital Amy Ganske, ARNP, AOCNP, Physicians Clinic of Iowa

or

Patient Navigation Programs in Practice

Heather Kapp, MPH, LICSW, Washington Hospital Center

10:30 - 10:45 AM

Break

10:45 – 11:30 AM

The Right Fit: Choosing a Survivorship Program Model

Facilitated by Anne Willis, MA, GW Cancer Institute

or

The Right Fit: Choosing a Patient Navigation Program Model

Facilitated by Elizabeth Hatcher, BSN, RN, GW Cancer Institute

11:30 – 12:30 PM

The Big Picture: Program Description and Vision

Jennifer Bretsch, MS, GW Cancer Institute

12:30 - 1:30 PM

Networking Lunch

Ruth Rechis, PhD, LIVESTRONG

1:30 – 2:30 PM

Developing Your Program Plan

Mandi Pratt-Chapman, MA, GW Cancer Institute

2:30 – 3:30 PM

Afternoon Workshop on Business Plan

Facilitated by: Anne Willis, MA, GW Cancer Institute,
Elizabeth Hatcher, BSN, RN, GW Cancer Institute,

3:30 – 3:45 PM

Break

3:45 – 4:45 PM

Funding, Sustainability, and Resources

Anne Willis, MA, GW Cancer Institute,
Elizabeth Hatcher, BSN, RN, GW Cancer Institute,
Jill Beavers-Kirby, DNP, MS, CCRN, ACNP-BC, Ohio State University
James Cancer Hospital

4:45 PM

Networking Reception

March 20, 2012

8:00 – 8:30 AM

Continental Breakfast

8:30 - 9:45 AM

Program Evaluation: Process and Outcome Measures

Jennifer Bretsch, MS, GW Cancer Institute

9:45 – 10:30 AM

Effective Marketing & Communication

Regina Franco, MSN, ANP, RN, Gibbs Cancer Center

10:30 - 10:45 AM

Break

10:45 – 12:00 PM

Refining your Program Plan

Ruth Rechis, PhD, **LIVESTRONG**,

Jill Beavers-Kirby, DNP, MS, CCRN, ACNP-BC, Ohio State University

James Cancer Hospital

Heather Kapp, MPH, LICSW, Washington Hospital Center

Regina Franco, MSN, ANP, RN, Gibbs Cancer Center

Amy Ganske, ARNP, AOCNP, Physicians Clinic of Iowa

12:00 – 12:45 PM

Networking Lunch

12:45 – 1:45 PM

Putting the Plan to Action

Mandi Pratt-Chapman, MA, GW Cancer Institute

1:45 – 2:15 PM

Wrap-up, Evaluation, and Adjourn
